



Understanding Memorandum

2014.029

organisation

Doing archives (a project)

New Media Rights (a project partner)

detail

Although not enforceable at law, these organizations agree to adhere to the principles set out in this MoU and will show proper regard for each other's activities.

role

Doing archives improves the management and operations of agencies or institutions responsible for the preservation and communication of records selected for permanent preservation.

01.01 **Doing archives** develops no cost interactive online classes and MOOCs hosted at an EdX destination (MOOC.org). Courses are designed to be interesting, fun and offer open badges - a credential to demonstrate the learner's knowledge achievements.

01.02 **Doing archives** curates persistent data sets on the the management and operations of agencies or institutions. We look at these organisations and measure the legal and administrative regulations through the life cycle of their records. Data is comprehensive and quantitative. Data facilitates comparisons across countries and over time. Each archival organization is measured, participants adding data decrease their 'distance to frontier' measures by providing verifiable information. Project data is permanent, curated and shared. Those who add data points receive open badges - - a verified indicia of trustworthy and accessible practices.

01.03 **Doing archives** offers detailed reports, which exhaustively provide data, rank each location, and recommend reforms to improve performance in each of the indicator areas. We provide an objective basis for understanding and improving archival organisations. Reporting organizations are offered open badges - a verified indicia of trustworthy and accessible practices.

02.01 **New Media Rights** promotes professional and scholarly cooperation and communication between archives and archivists, lawyers and clients and their communities. Data collection, analysis and education increases global cooperation / communications and produces a leveling effect. It also promotes efficiency by reducing education transaction costs. This work moves people towards a information frontier.

02.02 **New Media Rights** promotes archives and legal services value. Data collection and analysis assists in the global definition of value. It also promotes efficiency by reducing data transaction and redundancy costs. This work moves people towards a standards frontier.

02.03 **New Media Rights** promotes one-to-one transactional and preventative work applicable to archival practices. Free, massive scale training / education assists in the global provision and maintenance of opportunities, producing a leveling effect among high and low resource organisations. It also promotes efficiency by reducing education transaction and opportunity costs. This work moves people towards a opportunity frontier.

02.04 **New Media Rights** promotes legal + how to guides that can inform archival trustworthiness / open accessibility standard. Data collection and analysis assists in the global definition and maintenance of that standard. It also promotes efficiency by reducing compliance, transaction and operations costs. This work moves people towards a standards + opportunity frontier.

published

2014.01.22

comment period

start 2014.01.22 end 2014.05.02 (100d)



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organisation	Doing archives (a project)		
	New Media Rights (a project partner) @NewMediaRights http://bit.ly/1jnWllk		
agreement	Doing archives and New Media Rights agree to partner to offer guidance, opportunities, standards and support which improves the management and operations of agencies or institutions responsible for the preservation and communication of records selected for permanent preservation and their legal advisers.		
	02.05	New Media Rights will license print + video content to be used in no more than 8 interactive online classes and MOOCs hosted at an EdX destination (MOOC.org).	
	02.06	New Media Rights agrees to contribute data every 364 days (an ISO year) to enumerated persistent data sets relevant to its legal operations in service of promoting archives and records management.	
	02.07	New Media Rights will participate in Google Hangouts on Air to discuss the legal services that are available to archivists and records managers. The first of these is scheduled for 2014.03.20 @ 1200 PST, 2014.001 USA Doing archives (at) New England Archivists spring 2014 meeting http://bit.ly/1biwo40	
	01.05 / 02.11	Doing archives and New Media Rights agree this MoU may be amended any time by agreement. This MoU will be reviewed starting 12.01.2014 and republished with change information as needed.	
published	2014.01.30	comment period	start 2014.01.30 end 2014.05.10 (100d)



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organisation

Doing archives (a project)

New Media Rights (a project partner) @NewMediaRights <http://bit.ly/1jnWlIk>

identities

Doing archives and the **New Media Rights** identifies here the parties to this MoU.

Doing archives partners with volunteers and persons appointed under agreements. **Doing archives** has a **Governing Council (5 members)** and **4 councils** responsible for strategy / portfolios in **Law, Advocacy, Education and Data**. A governance roster (2013.006 governance <http://bit.ly/Khzj60>) is available at the project community page <http://bit.ly/1cl3Ri9>. This roster is published monthly in 2014; and thereafter whenever there is a substantive change.

01.A

01.B **Doing archives** was created on 2013.11.20 by **Christopher Felker**.

Doing archives curates digital collaboratories which are shared without cost. Project activities occur in these spaces - [twitter](#) | [google plus](#) | [tumblr](#) | [courseware](#) | [publishing](#) | [photo](#) | [video](#) | [audio](#) | [data](#) | [eMail](#)

01.C

Doing archives creates (and licenses) **Attribution 4.0 International (CC BY 4.0)** original courseware, publications and digital content for the express purpose of rendering assistance in the establishment of archival / special collections and intellectual property IP libraries within local / institutional boundaries (or the project's collaboratories). These works are distributed through the **Apple Corporation iBooks** and **iTunes** facilities. Individual authors and partners may request payments, but the **Doing archives** project hosts these materials without cost in perpetuity. **Doing archives** and **New Media Rights** will exchange creative content.

01.D

Doing archives has a legal personality (USA limited liability partnership) based in **USA New York**. **Christopher Felker** (**Doing archives** project creator) is based in **USA California / San Francisco** (contact information available from **USA Society of American Archivists, USA Society of California Archivists, FRA International Council on Archives, USA Academy of Certified Archivists, USA / New York legal bar, USA / Connecticut legal bar, USA / District of Columbia legal bar**).

01.D

01.E **Doing archives** communicates best using [twitter @Doingarchives](#)

New Media Rights was invited to accept this agreement by contacting the persons identified below.

02.A

02.B **Terri KOBONICK** staff attorney

02.C **Art NEILL** founder + creator

New Media Rights was founded in 1984 to provide a link for archival institutions, archivists and records managers across the Commonwealth. What makes this link especially important is the common heritage of legal and administrative systems, and hence of record keeping practices, which the countries of the Commonwealth share with each other and with the United Kingdom. In furtherance of its objectives ACARM has established a network of Commonwealth professionals in its field and has used that network to develop a practical strategy for solving record keeping problems in public administration. **Doing archives** would like to join in its partnership with the **International Records Management Trust IRMT**.

02.D

02.E **New Media Rights** communicates best using [twitter @NewMediaRights](#)

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2014.01.30

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01 /s/

02 /s/